

# Maintenance guide: wool pile fibre

To protect the investment made in your Wool Classics carpet, it is important to follow prescribed maintenance to keep it looking and performing at its best. Cleaning at regular intervals, rather than waiting until the carpet is heavily soiled, actually extends its life. Properly maintained carpets enhance the appearance and atmosphere of all interiors. A well maintained carpet will absorb dirt, airborne dust particles, fumes and noise. Maintaining the beauty and inherent benefits of your carpet is easy. Wool has a unique and complex fibre structure, releasing soil particles more readily than a synthetic yarn. The scaly outer structure of wool fibre holds soil high on the pile allowing quick and easy removal when regularly maintained. A simple maintenance programme including regular, interim and periodic cleanings will keep your wool carpet looking as good as the day it was installed.

## Regular maintenance

The simplest and most frequent maintenance includes vacuuming and spot removal, as well as preventative measures.

## Vacuuming

- Regular and thorough vacuuming is an economical and effective way to remove soil and dirt particles before they become embedded into the pile of the carpet.
- The vacuum cylinder or bag should be kept less than half full for best results and any filters should be changed on a regular basis.
- For carpets of cut pile/velvet construction, a beater bar/brush head vacuum cleaner is most effective. In a loop pile or cut and loop pile carpet, we recommend a suction only vacuum as the mechanical action of the beater bar/brush head systems may inflict damage to the loop pile structure.

## Preventative measures

- Place walk off mats at entrances. Clean or change these on a regular basis to prevent the build up of soil.
- Regularly change filters in your heating and air conditioning systems.
- Periodically clean traffic lanes and in front of regularly used chairs/seating areas with an absorbent powder.
- Do not apply stain repellent treatments containing any silicone as they may accelerate carpet soiling.

## Interim maintenance

Occasionally, more comprehensive cleaning is required to restore colour and appearance. Impregnated absorbent compound – inert powders impregnated with a mixture of cleansing agents and solvents – can be brushed into the carpet pile on an interim basis to absorb dirt from the carpet fibre. Always follow the recommendations of the manufacturer when using commercial products.

## Periodic maintenance

To ensure your carpet retains its appearance and to maximise its lifespan, thorough cleaning is periodically required to remove the deepest soil. We recommend you contact a professional cleaner to carry out this work. When having a carpet professionally cleaned, use a reputable company and check references fully.

## Spot and stain removal

- With spot and stain treatment, speed is of the essence.
- Blot up liquids with a white paper towel or absorbent cloth. Scoop up solids carefully with the end of a knife or spoon.
- Treat the spot with a stain removal agent, which:
  - Is suitable for wool fibre.
  - Is PH neutral.
  - Is explicitly recommended for carpets and rugs.
  - Leaves no sticky residue.
- Always follow the manufacturer's recommendations when using commercial products. Use a light, colourfast cotton cloth for the treatment of spots.
- Always work from the outer edge of the stain towards the centre to prevent spreading. Use only small quantities of spot removal agent. It is recommended that the cotton cloth be replaced as soon as it becomes soiled. NEVER rub the carpet in a circular motion, as this will permanently distort the pile surface.
- Carefully rinse the area with clean water and a sponge after you have cleaned it.
- Do not soak the carpet pile.
- Afterwards, blot as dry as possible with a clean towel.
- If necessary brush cut pile in the direction of the pile.
- Do not use household cleaners such as soft soap, neutral soap, ammonia solution, turpentine, benzene or spot removal agents not recommended for use on carpets and rugs.

## Spot cleaning kits for wool pile carpets

Offered in two sizes and tested on all standard range wool pile fibre products listed on our price list. Always follow product application guidelines with care.

<b>Handy pack</b>	<b>£36.00</b> each, inc P & P
3 x 100ml spotting agents & white cloth	
<b>Professional pack</b>	<b>£50.00</b> each, inc P & P
3 x 250ml spray bottle spotting agents & cloths	

N.B. The above guidelines apply to carpets manufactured in wool pile fibres only and are not suitable for carpet manufactured in other natural fibres such as linen, silk or viscose.



## Head Office

Wool Classics 19 Victoria Industrial Estate Victoria Road London W3 6UU

T: +44 (0) 20 8961 7721 (General)  
+44 (0) 20 7349 0090 (Sales)

F: +44 (0) 20 7349 0035

sales@woolclassics.com  
samples@woolclassics.com

www.woolclassics.com